BENSON & HEDGES 100'S FREE LIGHTER WITH 2-PACK PURCHASE -- MARCH '94

MARKETS	MKT CODE	# OF 20 DEAL DISPLAYS	TOTAL # OF DEALS **
NEW YORK	1H0	5,253	210100
PHILADELPHIA	1I0	1,205	48200
TOTAL REG. 1		6,458	258300
BALTIMORE	2A0	700	28000
WASHINGTON	2B0	1,018	40700
ATLANTA	2J0	1,158	46300
BIRMINGHAM	2K0	923	36900
JACKSONVILLE	2M0	815	32600
ORLANDO	2O0	1,015	40600
TAMPA	2P0	963	38500
MIAMI	2Q0	695	27800
TOTAL REG. 2		7,285	291400
ST. LOUIS	3A0	555	22200
NEW ORLEANS	3G0	550	22000
DALLAS/FT. WORTH	3N0	1,283	51300
ALBEQUERQUE	3P0	333	13300
HOUSTON	3Q0	1,330	53200
SAN ANTONIO	3S0	690	27600
TOTAL REG. 3		4,740	189600
DETROIT	4F0	1,345	53800
CHICAGO	4L0	1,643	65700
TOTAL REG. 4		2,988	119500
PHOENIX	5G0	618	24700
SALT LAKE (LAS VEGAS)	5F0	435	17400
SAN FRANCISCO	5I0	1,320	52800
LOS ANGELES	5L0	2,593	103700
HAWAII	5K0	213	8500
SAN DIEGO	5M0	718	28700
TOTAL REG. 5		5,895	235800
TOTAL ALL MARKETS		27,365	1,094,600

** INCLUDES 100% BACKUP

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Source: https://www.industrydocuments.ucsf.edu/docs/pqmm0004